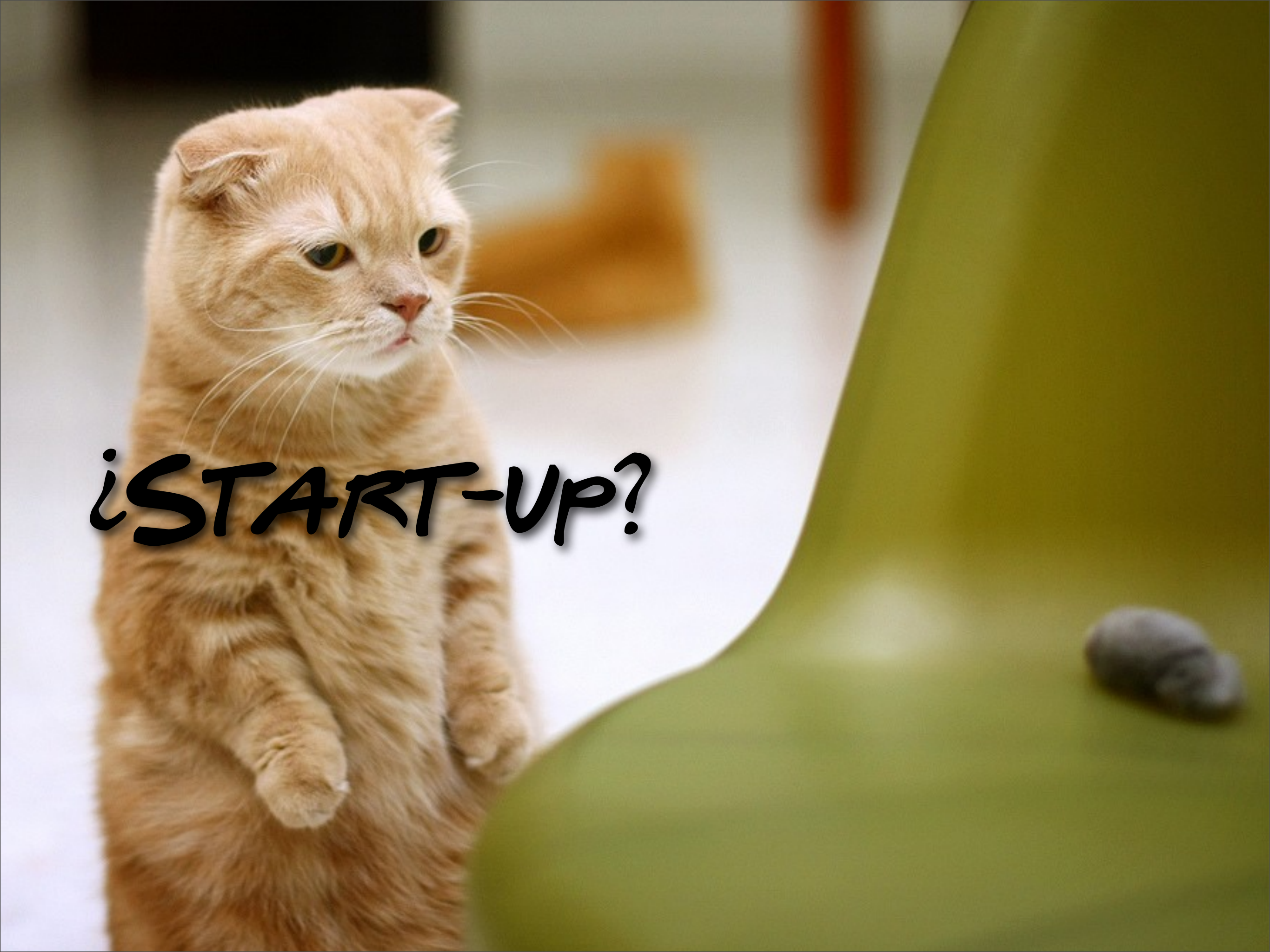


¿Por qué invertir en una startup?

Enrédate Elx 2010

Alex Barrera
@abarrera
alex@inkzee.com

A ginger cat is standing on its hind legs, looking towards the right. It is positioned next to a green chair. The background is blurred, showing a white surface and some indistinct shapes. The text 'iSTART-UP?' is overlaid on the image in a black, stylized font.

iSTART-UP?

EMPRESA GARAJE



EMPRESA BAÑO



BASE TECNOLÓGICA





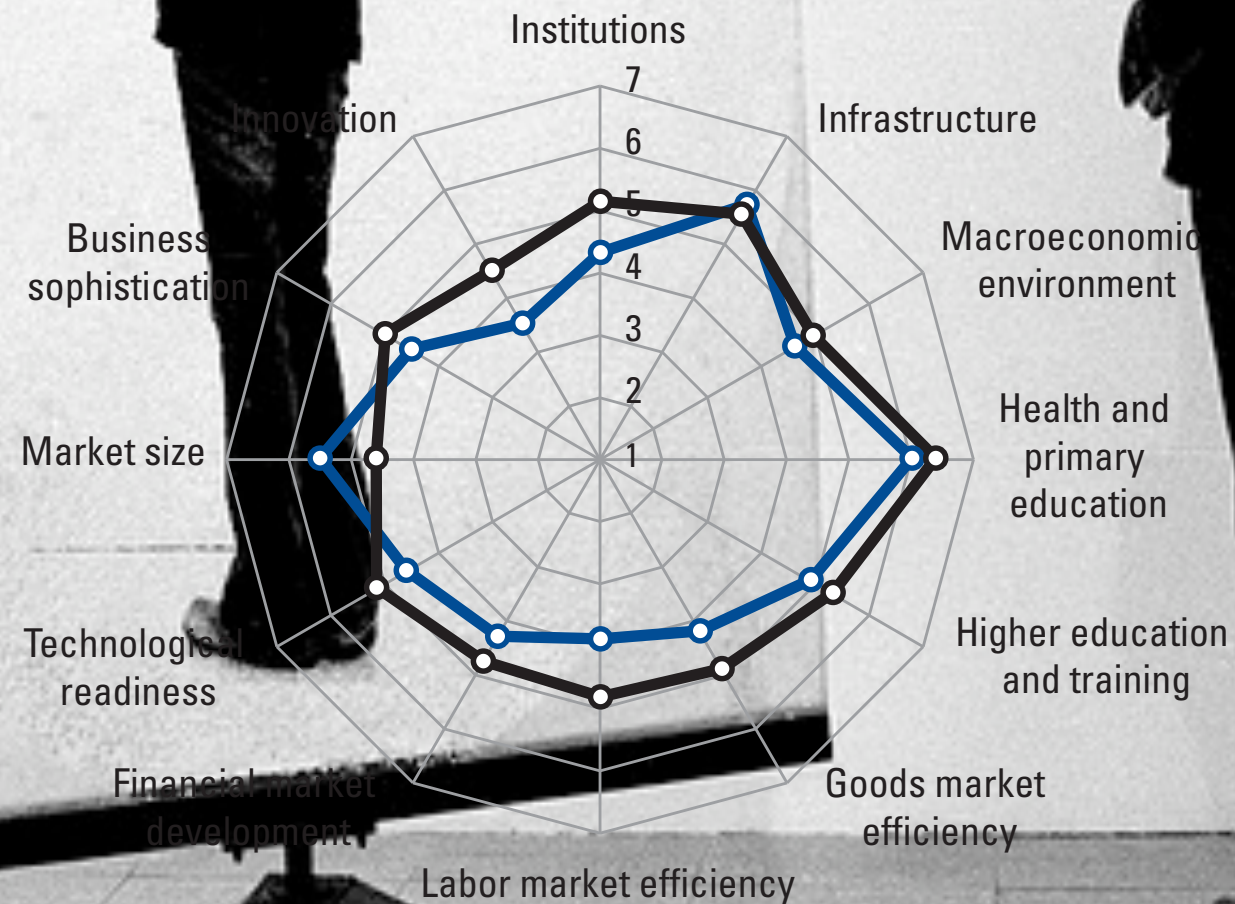
BASE TECNOLOGICA

INNOVADORA

Google

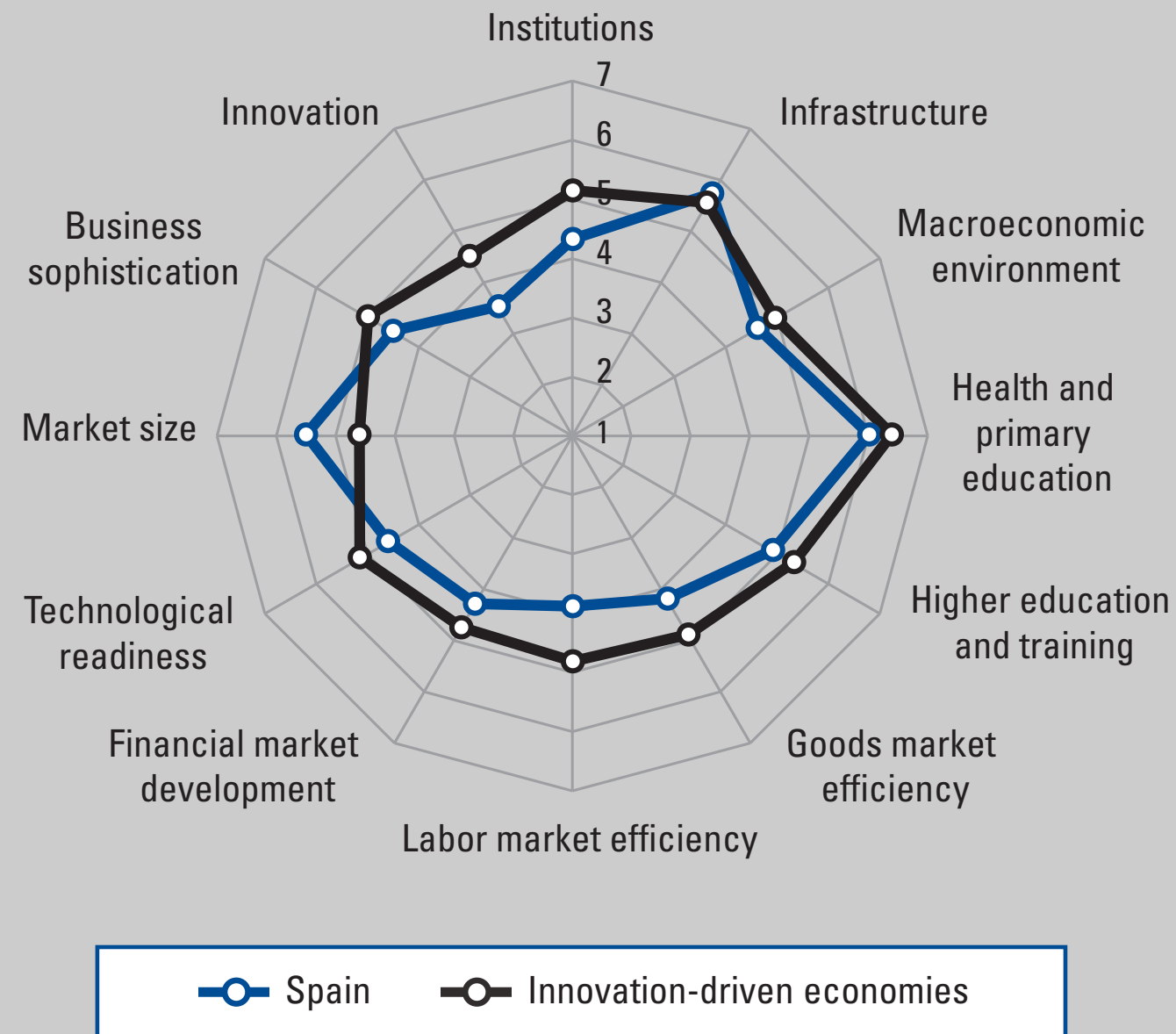
INNOVADORA

Stage of development



—○— Spain —○— Innovation-driven economies

Stage of development



9th pillar: Technological readiness

9.01	Availability of latest technologies	32
9.02	Firm-level technology absorption	49
9.03	FDI and technology transfer	57
9.04	Internet users*	32
9.05	Broadband Internet subscriptions*	29
9.06	Internet bandwidth*	28



9th pillar: Technological readiness

9.01	Availability of latest technologies	7
9.02	Firm-level technology absorption	11
9.03	FDI and technology transfer	55
9.04	Internet users*	17
9.05	Broadband Internet subscriptions*	16
9.06	Internet bandwidth*	29





M & A

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MUEREN RáPIDO



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9/10

BARATAS



Alto potencial



Alto potencial

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• Text Heather
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Alto potencial

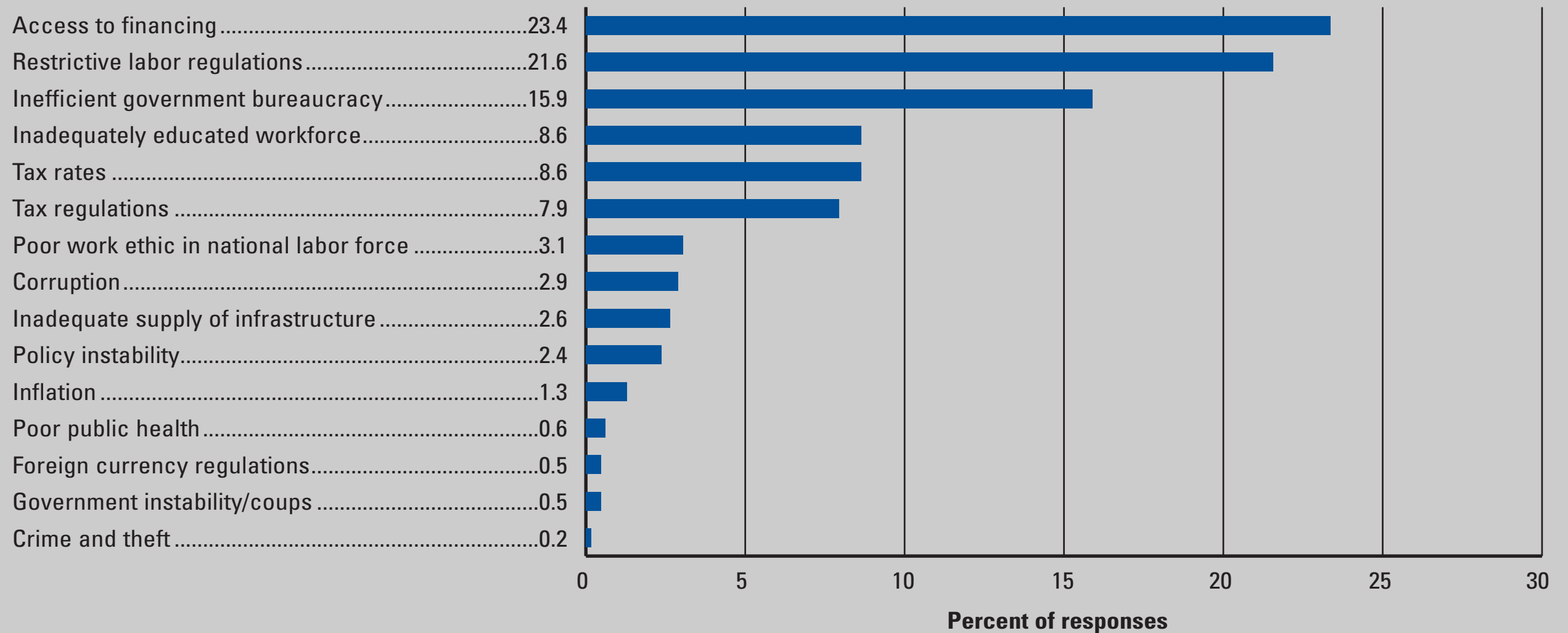
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EL FUTURO

The most problematic factors for doing business



Fuente: Global Competitiveness Report.WEF Davos 2010

EL FUTURO





TETUAN VALLEY

Enrédade Elx 2010

Gracias

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