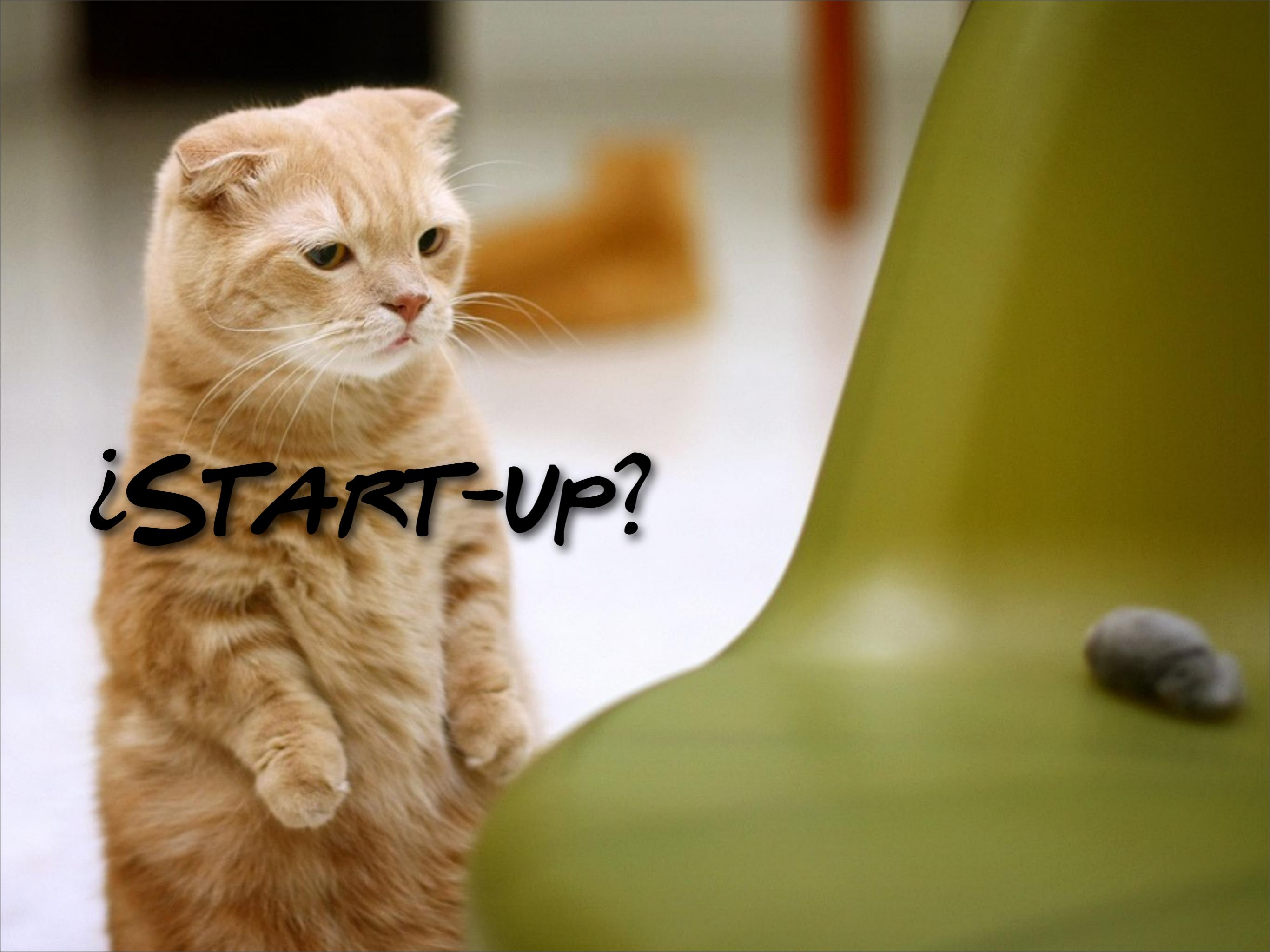


TETUAN **VALLEY**

# ¿Por qué invertir en una startup?

Enrédate Elx 2010

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[alex@inkzee.com](mailto:alex@inkzee.com)

A close-up photograph of a fluffy orange cat with white whiskers and a white patch on its chest. The cat is sitting on a white surface, looking slightly upwards and to the right. The background is blurred, showing a yellowish-green wall.

iSTART-UP?

**EMPRESA GARAJE**



**EMPRESA BAÑO**



# BASE TECNOLOGICA



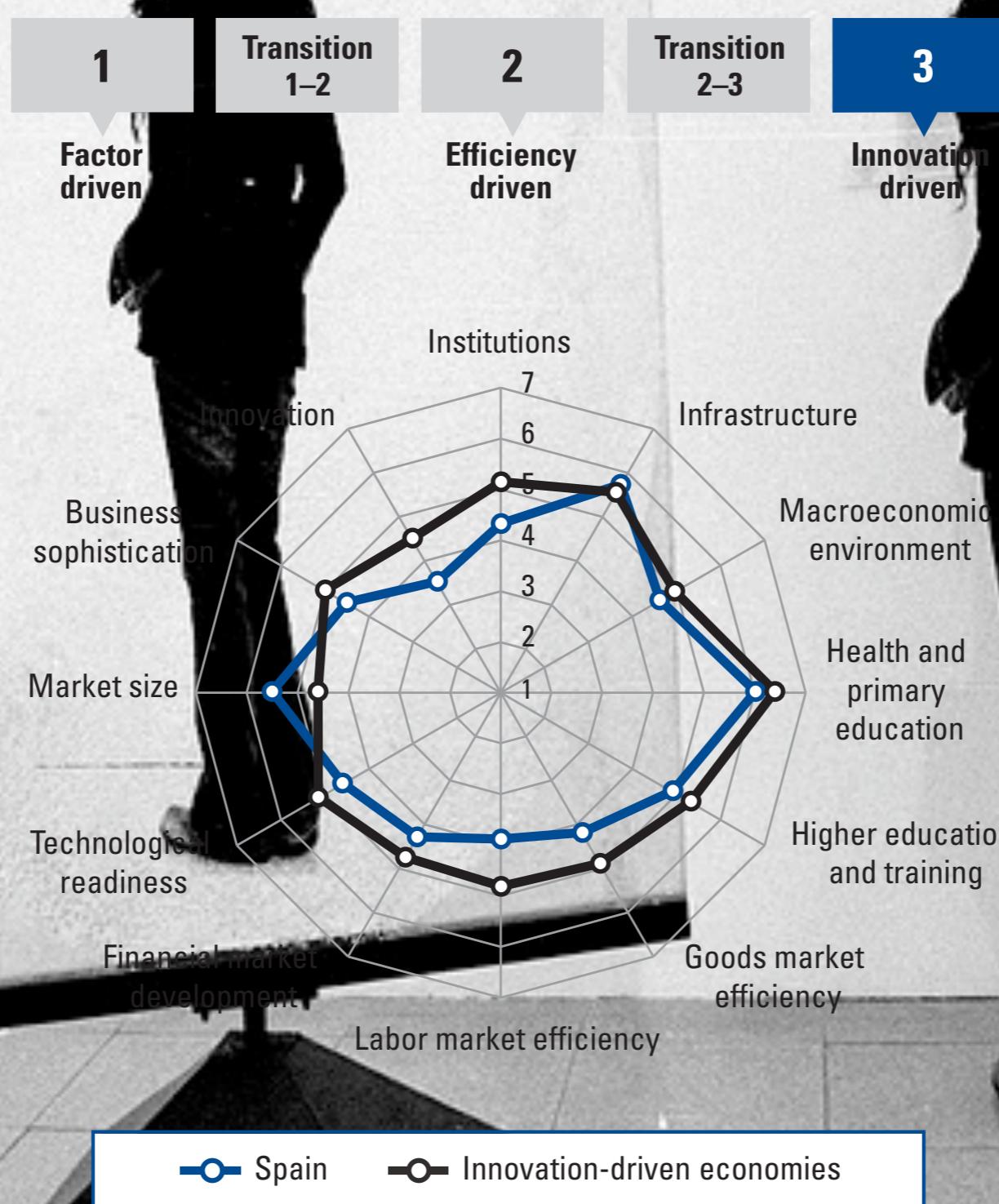
**BASE TECNOLOGICA**



**INNOVADORA**

**Google**

## Stage of development



## Stage of development

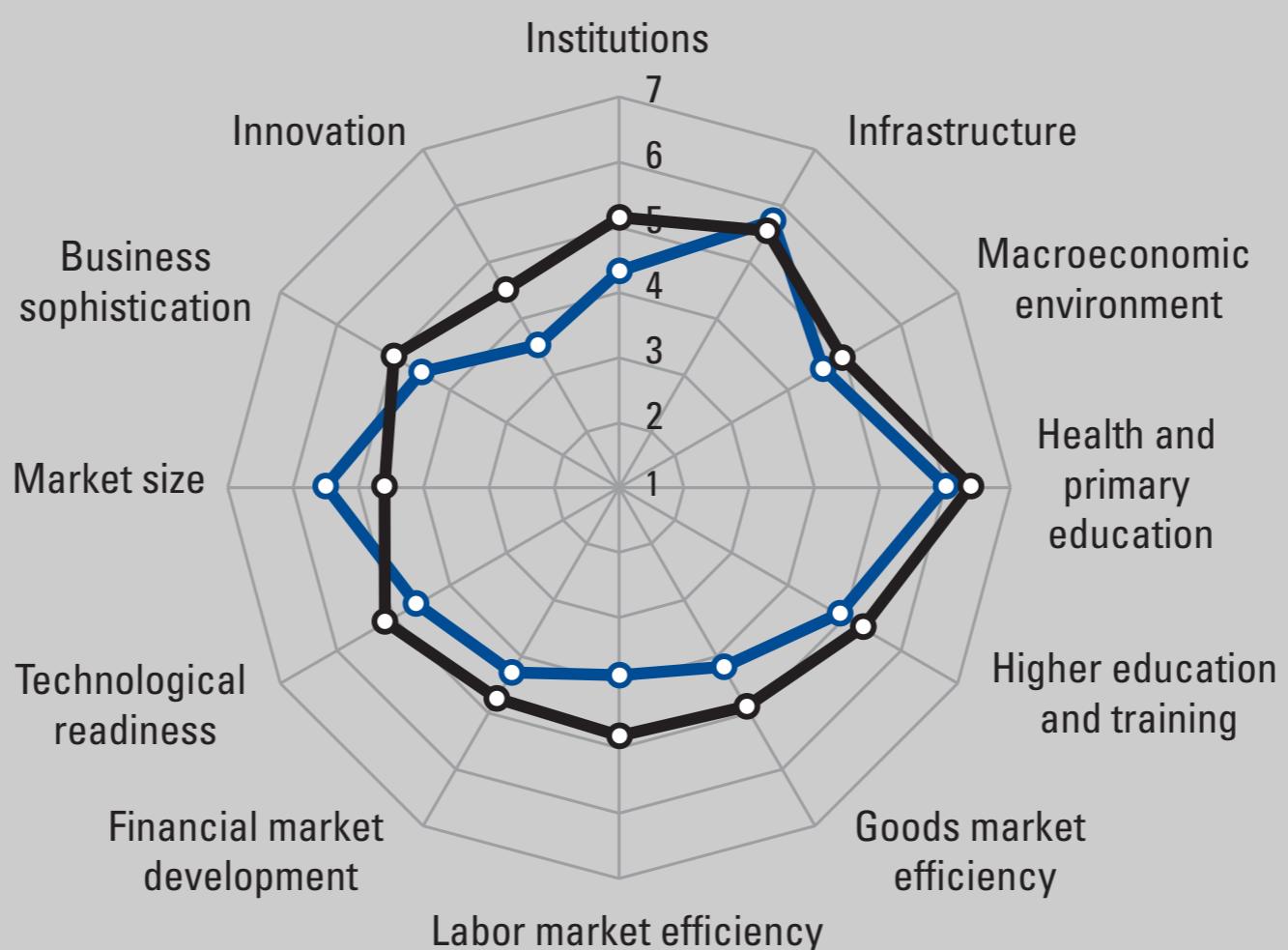
1

Transition  
1–2

2

Transition  
2–3

3

Factor  
drivenEfficiency  
drivenInnovation  
driven

Spain

Innovation-driven economies

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<b>9th pillar: Technological readiness</b>	
9.01 Availability of latest technologies .....	<b>32</b>
9.02 Firm-level technology absorption .....	49
9.03 FDI and technology transfer.....	57
9.04 Internet users* .....	<b>32</b>
9.05 Broadband Internet subscriptions* .....	<b>29</b>
9.06 Internet bandwidth* .....	<b>28</b>



### 9th pillar: Technological readiness

9.01 Availability of latest technologies .....	<b>7</b>
9.02 Firm-level technology absorption .....	11
9.03 FDI and technology transfer.....	55
9.04 Internet users* .....	17
9.05 Broadband Internet subscriptions* .....	16
9.06 Internet bandwidth* .....	29

Fuente: Global Competitiveness Report.WEF Davos 2010

M & A

# M & A



MUEREN RÁPIDO



The background image shows a wide, flat landscape covered in dark, rectangular salt flats. In the distance, a range of mountains is visible against a sky transitioning from deep purple to bright orange and yellow at the horizon. A large, semi-transparent white text box is centered over the image.

MUEREN RÁPIDO

9/10

# BARATAS



# Alto potencial



# Alto potencial



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- Text Heather
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The Dropbox logo consists of a stylized blue hexagonal icon made of smaller triangles. To the right of the icon, the word "Dropbox" is written in a large, dark gray, sans-serif font. Below "Dropbox", the website address "www.getdropbox.com" is displayed in a smaller, gray font.

Dropbox

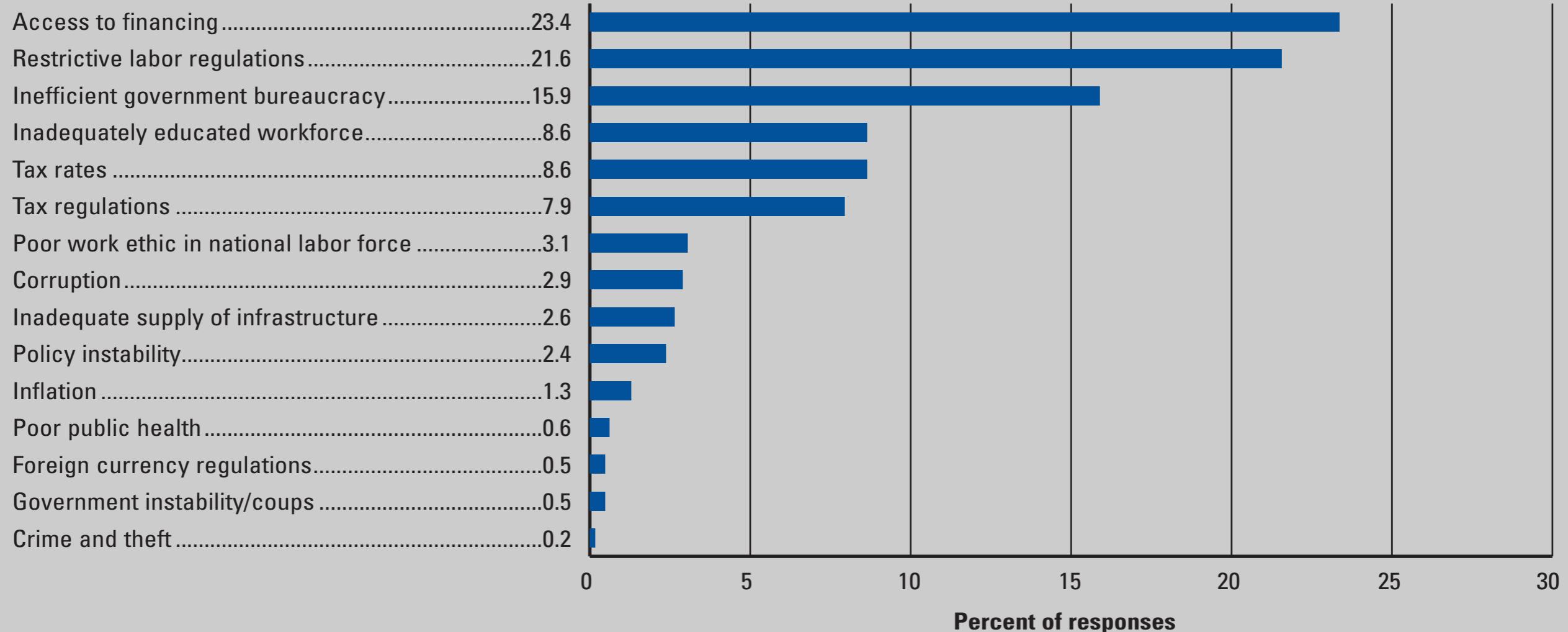
[www.getdropbox.com](http://www.getdropbox.com)

Alto potencial



# EL FUTURO

## The most problematic factors for doing business



Fuente: Global Competitiveness Report.WEF Davos 2010

# EL FUTURO



TETUAN VALLEY  
Enrédate Elx 2010

Gracias

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